



to Neighbor
Neighbor



ntngreenwich.org

Neighbor to Neighbor 2019 Spring Luncheon Featuring Chef Jacques Pepin Sponsorship Opportunities

Dear Supporter:

On April 11, 2019, Chef Jacques Pepin, 16-time James Beard Award winner and author of 29 cookbooks, will be the featured speaker at Neighbor to Neighbor's annual spring luncheon. Chef Pepin has starred in 12 acclaimed PBS cooking series and was awarded France's highest distinction, the Legion of Honor.

We expect this event to attract **250 guests** to Greenwich's Burning Tree Country Club for a seated lunch and book signing by Chef Pepin of his cookbook, *Poulet & Legumes*. A small number of guests will attend a **private, informal conversation with Chef Pepin** before the event. Private party guests will receive a copy of Chef Pepin's newest book, *Menus*, selected by Oprah as one of her "favorite things" for the holidays. In addition to a significant guest list, we expect this event to receive ample favorable press coverage, both leading up to and following the event. Moffly Media's Greenwich Magazine is the magazine sponsor.

Luncheon ticketholders are local residents who value and support businesses that support our community. You can expose your business to valuable potential customers and support this exciting event by becoming an event sponsor at the \$2500, \$3,500 or \$5,000 levels. Your tax-deductible contribution (to the extent allowable) allows you to have your name and/or logo on pre-and post-event press coverage including in Greenwich Magazine, local press, Neighbor's website and mailing list of over 2,000 households, social media, recognition in the program provided to each guest to take home, and signage at the event. Sponsors at the \$5,000 level also will be included on the paper invitation sent to 800 local households. One Bookmark Sponsor will have their logo on a bookmark included in each guest's copy of *Poulet & Legumes*. Sponsors at the \$3,500 level and above may attend the event.

Neighbor to Neighbor creates access to nutritious food, clothing, housewares and living essentials for over 4,000 low-income residents of Greenwich, Stamford and Port Chester. You can support the important work of this well-respected nonprofit organization while gaining access to a coveted audience of supporters.

For further information, visit us at www.ntngreenwich.org or contact:

Nancy Coughlin: ncoughlin@ntngreenwich.org or 203-622-9208.

Sincerely,

Lori

Lori Jackson
Co-Chair

Rhonda

Rhonda Morley
Co-Chair



Program Advertising and Sponsorship

Neighbor to Neighbor Spring
Luncheon
Featuring Chef Jacques Pepin

April 11, 2019
12:00 – 2:30 PM
Burning Tree Country Club
Greenwich, CT

Sponsorship

\$5000 **Patron Sponsor**

All benefits of *Neighbor Sponsor* plus logo on invitation and 2 Private Party tickets

**invitation artwork must be received by February 1, 2019*

\$3500 **Neighbor Sponsor**

Table of 10 at event

Full page b/w ad in program

Logo/mention in pre- and post-event publicity, press releases and NtN website homepage

Signage at event

\$2500 **Corporate Sponsor**

Full page b/w ad in program

Logo on pre- and post-event publicity, press releases and NtN website homepage

Signage at event

\$1200 **Bookmark Sponsor** (*one available*) **SOLD**

Logo on bookmark inside Chef Pepin's book distributed to all attendees at event

Program Advertising

\$750 Back Cover (color) (one available)

\$500 Full Page b/w (5.5" x 8.5")

\$250 Half Page b/w (5.5" x 4.25")

\$150 Quarter Page b/w (2.75" x 4.25")

\$ 75 Business Card b/w

Advertisements must be high resolution (print ready) .pdf, .jpeg or .gif format, and emailed to Nancy Coughlin at ncoughlin@ntngreenwich.org **no later than March 11, 2019.**

CONTACT/ORGANIZATION: _____

ADDRESS: _____

TELEPHONE/E-MAIL: _____

ENCLOSED IS A CHECK MADE PAYABLE TO **NEIGHBOR TO NEIGHBOR**
IN THE AMOUNT OF \$ _____

Please send form with payment to: Neighbor to Neighbor, 248 East Putnam Avenue, Greenwich, CT 06830 or scan and email to Nancy Coughlin at ncoughlin@ntngreenwich.org.

For more information or credit card payments, visit our website or call 203-622-9208 ext. 11

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