

## Location, Location, Location = Donation!

The busier the location, the more donations you will receive. Make it easy and fun!

Some great places to hold food drives are:

- Grocery Stores
- Gyms
- Libraries
- Schools/PTA
- Colleges/Universities
- Sporting Events/Tournaments
- Networking Groups/Social Clubs
- Golf Outings
- Church/Religious Groups
- Corporate Offices



Once you've decided where you would like your food drive to be held, approach the manager and get permission to use that venue. Let them know that **all the food collected will go to Neighbor to Neighbor**. See if the location is willing to offer an incentive for customers to donate (such as \$1.00 off your next purchase, or a free 7 day membership – whatever they are willing to give).

## Get your friends involved!

Don't host a food drive all by yourself! Recruit your friends, neighbors and family members to help you out. Food drives are a great team building activity for sports teams, college organizations, clubs, fraternities/sororities or corporate offices, and they provide crucial support to food banks all over the country. Pull the friendship card if you have to – Hey, it's for a good cause!



## Get the word out! – There's no sense in holding a food drive if no one knows about it!

**Give us a call and we can help design fliers, banners, and reach out to local newspapers and radio stations to spread the word about the food drive.**

**Create a Facebook Event** and invite all your friends and family members at least a week before the start of the food drive. Use your own circle of friends to get the word out about the drive.

**Pass out fliers** at crowded locations like a school, football game, community event or a shopping mall.

## It's Time to Hold Your Food Drive!

**Set a goal** – Create huge poster boards that you can display in a prominent place with the goal written all over it!

**Be Loud** – Use some creativity to decorate the boxes. Hang your fliers EVERYWHERE!!! This is your food drive, everyone should know about it!

**Take Pictures** – We're always looking for great shots to put on the web!

## Thank everyone for supporting to Neighbor to Neighbor!

For more information, contact Duncan Lawson at (203)622-9208 ext. 12 or [dlawson@ntngreenwich.org](mailto:dlawson@ntngreenwich.org).

*Neighbor to Neighbor improves the lives of residents in need throughout the Greenwich area by creating access to nutritious food, clothing and basic living essentials in an atmosphere of kindness and respect.*

